

OPPORTUNITY FOR SUCCESS

COMPETITIVE COMPARISON



#120 Media Market in U.S.
Boise, ID: 389,700 population

Alumni Nationwide: 84,647
Airport: Boise Airport

Undergraduate Enrollment: 20,209
Graduate Enrollment: 3,677

of NCAA Sports: 20
Athletics Revenue: \$46.6m
Football Stadium: Albertsons Stadium
Capacity: 36,687

Recent Projects:
Indoor Practice Facility \$9.5m - 2006
Stueckle Sky Center \$37.5m - 2008
Bleymaier Football Complex \$22m - 2013

Football Season Ticket Holders: 19,700
Athletics Annual Fund Donors: 5,200
Average Announced Attendance at Home Football: 34,273

Conference Affiliation: Mountain West Conference (MWC)
2011: Mountain West Conference (MWC)
2001-2011: Western Athletic Conference (WAC)



#3 Media Market in U.S.
Chicago, IL: 7,612,100 population

Alumni Nationwide: 240,000
Airports: O'Hare International, Chicago Midway

Undergraduate Enrollment: 14,079
Graduate Enrollment: 4,672

of NCAA Sports: 17
Athletics Revenue: \$28.5m
Football Stadium: Huskie Stadium
Capacity: 23,595

Recent Projects:
Jeffrey & Kimberly Yordon Center \$14m - 2007
Kenneth & Ellen Chessick Practice Center \$9.5m - 2012

Football Season Ticket Holders: 3,913
Athletics Annual Fund Donors: 1,322
Average Announced Attendance at Home Football: 10,879

Conference Affiliation: Mid-American Conference (MAC)
1996-1996: Division I-A Independent
1993-1995: Big West Conference

